

strategic management final exam pdf

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Sample Final Exam Questions. 1. One skill that a senior strategy analyst possesses is the ability to recognize when two companies would be better off cooperating than working independently.

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4. When using PESTEL it is easy to get overwhelmed in a multitude of details. Instead it is important to step back and identify the _____. 5. A strategic business unit (SBU) is: A. A subsidiary responsible for a significant amount of business B. A section of a firm that must navigate distinct competitive forces independent from other sections of the firm C.

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Exam 1 - Strategic Management 1. Which of the following is not a stakeholder for an organization? Employees, Stockholders, Customers and Competitors are all stakeholders. 2. Which of the following is not a major activity of the strategic management process?

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