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supply chain processes. Practitioners and educators need a common definition of supply chain management, and a shared understanding of the processes. We recommend the definition of supply chain management developed and used by The Global Supply Chain Forum: Supply Chain Management is the integration of key business processes from end user through

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### **Hugos ch1.1.qxd 11/5/02 11:30 AM Page 1 CHAPTER 1 Basic**

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PART III ESTABLISHING SUPPLY CHAIN LINKAGES 189 7 Supply Management 189 8 Logistics 221 PART IV PLANNING AND CONTROLLING OPERATIONS AND SUPPLY CHAINS 254 9 Forecasting 254 10 Sales and Operations Planning (Aggregate Planning) 299 11 Managing Inventory throughout the Supply Chain 331 12 Managing Production across the Supply Chain 364 12S Supply ...

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management. Supply chain management has broader objectives and actually encompasses logistics management. Supply chain management (SCM) includes inter-enterprise, multi-functional processes that target everything from the supplier's inbound freight to the end consumer. Logistics management (LM) is the more practical, hands-on part of the ...

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operations of that organization and the extended supply chain to meet a specific supply chain objective. That being said, most companies have a business strategy, but are unlikely to

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